

# 2021 ASSESSMENT MONTH SUMMARY



LAKE LAND COLLEGE

**PREPARED BY:**

**Lisa Madlem**

**Director of Academic Support & Assessment**

**LAKE LAND**  
COLLEGE



In December 2011, the Lake Land College Board of Trustees approved a resolution to declare February of each year to be recognized as Assessment Month in an effort to promote the importance of assessment as an educational activity and as a requirement for every employee at the college. Consequently, several promotions were created for students, staff, faculty, and community by the Director of Academic Support & Assessment.

Due to the COVID 19 Pandemic, the usual promotions (assessment poster boards and flyers that are typically strategically placed in all campus buildings as well as an assessment booth set up in the Luther Student Center and Kluthe Center, were not provided.

General Education Assessment unusually occurs during the month of February, but because of the COVID 19 Pandemic, this assessment was postponed until next year.

The first full week of each February is deemed as "Assessment Week" which is targeted to students. This year, a virtual event took place in the Lake Land College HUB. Students were given the opportunity to answer assessment questions each day of the week for a chance to win \$50 Walmart gift cards and a grand prize \$100 Amazon gift card. A list of student winners can be located on page 5 of this report. Promotions for this student event can be found on pages 3-4.

As the years progress with Assessment Month, Lake Land College seems to be growing awareness of this very important aspect to increase student learning. Because the Higher Learning Commission has placed great importance on the assessment of student academic achievement, this promotional event is crucial in the assessment education for our students, staff, faculty, and community.

Hopefully, next year will be back to normal and the Assessment Department can offer face-to-face events again and continue General Education Assessment.

# LAKE LAND COLLEGE FACEBOOK POST

Like Share ...

Call Now Send Message

Visitor Posts

**Jennifer Goldstein**  
September 5, 2020 at 1:25 PM  
Looking for a college student to care for 6yr old girl. Pay is \$15/h... See More

**Cathy Enslinger**  
August 24, 2020 at 4:24 PM  
I was unable to get into zoom this morning so I would like to re-vis... See More

**Gaye Harrison**  
August 17, 2020 at 7:51 AM  
See photo

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

Privacy · Terms · Advertising · Ad Choices · Cookies · More  
Facebook © 2021

Like Comment Share

# ASSESSMENT WEB SITE PROMOTIONAL POST

ENROLL EMPLOYEE DIRECTORY SCHEDULES ALUMNI OFFICES & SERVICES LAKER CALENDAR MAPS LAKER HUB LOGIN CANVAS LOGIN LAKER MAIL f t y g GIVE Search

About Us Academics Admissions **LAKE LAND COLLEGE** Paying For College Student Life Athletics

FAQs  
Glossary  
Newsletter Archives  
Reports  
Resources  
Success Stories  
Weave

**ASSESSMENT**

**ANSWER A?**  
in the  
**LAKER HUB**  
for a chance  
**TO WIN \$**

Each day the week of February 8 – 12 an assessment question will be posted in the Laker Hub. Students with correct answers will be entered into a daily drawing for a chance to win a \$50 Walmart gift card. At the end of the week, all students with correct answers will be entered for a grand prize \$100 Amazon gift card. For more information, visit <https://www.lakelandcollege.edu/assessment/>

**Important Dates**

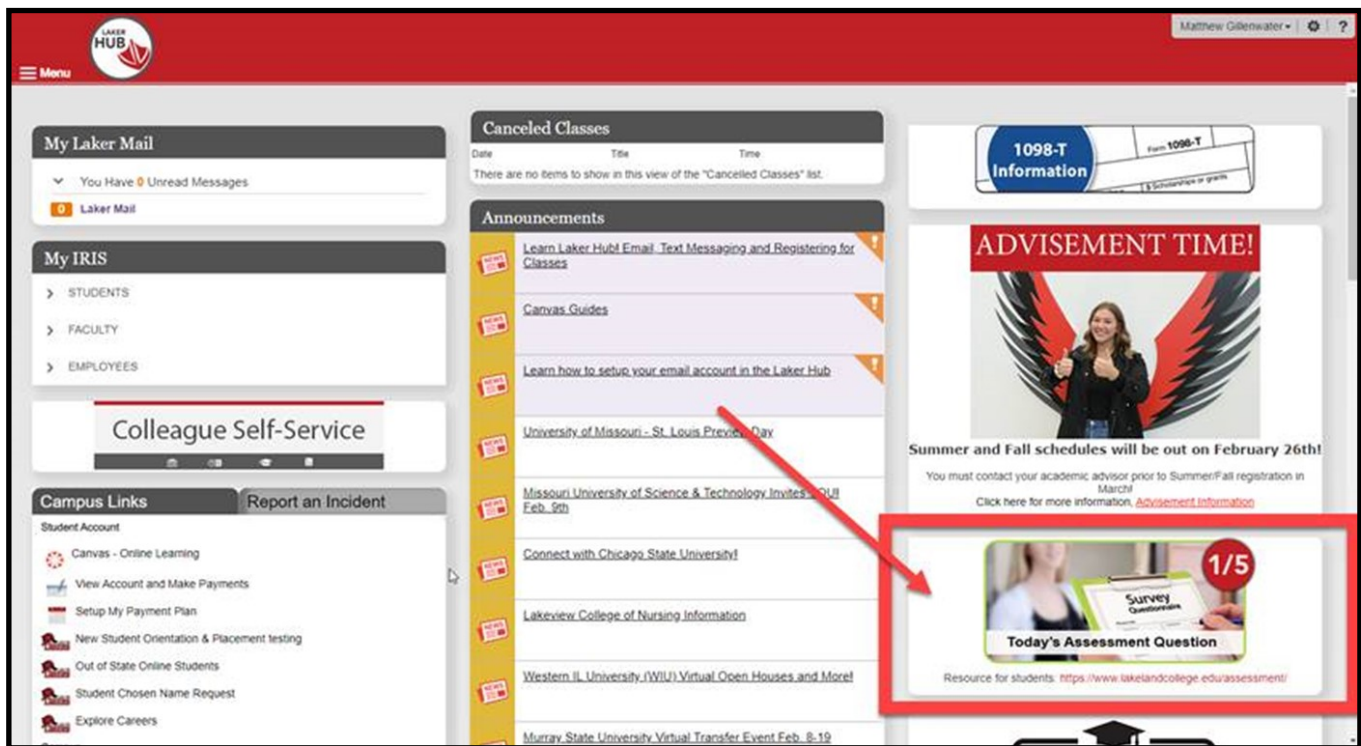
February (second Wednesday)  
Fall Course Assessment Results/Findings

May 15  
Program Assessment Results/Findings & ICCB Program Review

June – May  
Institutional Assessment Data Collection Process

Contact Us

# LAKE LAND COLLEGE HUB STUDENT POST



## ASSESSMENT STUDENT QUESTIONS

- ◆ Monday, February 8:  
What is the purpose of assessment?
- ◆ Tuesday, February 9:  
Name 3 types of assessment.
- ◆ Wednesday, February 10:  
What is one thing you like about Lake Land College?
- ◆ Thursday, February 11:  
What are the benefits of assessment?
- ◆ Friday, February 12:  
What is the name of the assessment software used by Lake Land College?

Resource for students to locate answers: <https://www.lakelandcollege.edu/assessment/>

# ASSESSMENT WEEK STUDENT PRIZE WINNERS

DAY OF WEEK	STUDENT NAME	PRIZE	NO. OF STUDENT ENTRIES
Monday	Meghan Emmett	\$50 Walmart gift card	44
Tuesday	Cloe Daugherty	\$50 Walmart gift card	29
Wednesday	Yesica Martinez	\$50 Walmart gift card	31
Thursday	Christopher Heuerman	\$50 Walmart gift card	24
Friday	Drew Guebert	\$50 Walmart gift card	31
Grand Prize Winner	Zachary Poffinbarger	\$100 Amazon gift card	
<b>Total</b>			<b>159</b>



## CONTACT:

Lisa Madlem  
 Director of Academic Support & Assessment  
 Adjunct Communication Instructor

Phone: 234-5088  
 Email: [lmadlem@lakelandcollege.edu](mailto:lmadlem@lakelandcollege.edu)  
 Office: Webb Hall, Room 020  
<https://www.lakelandcollege.edu/assessment/>